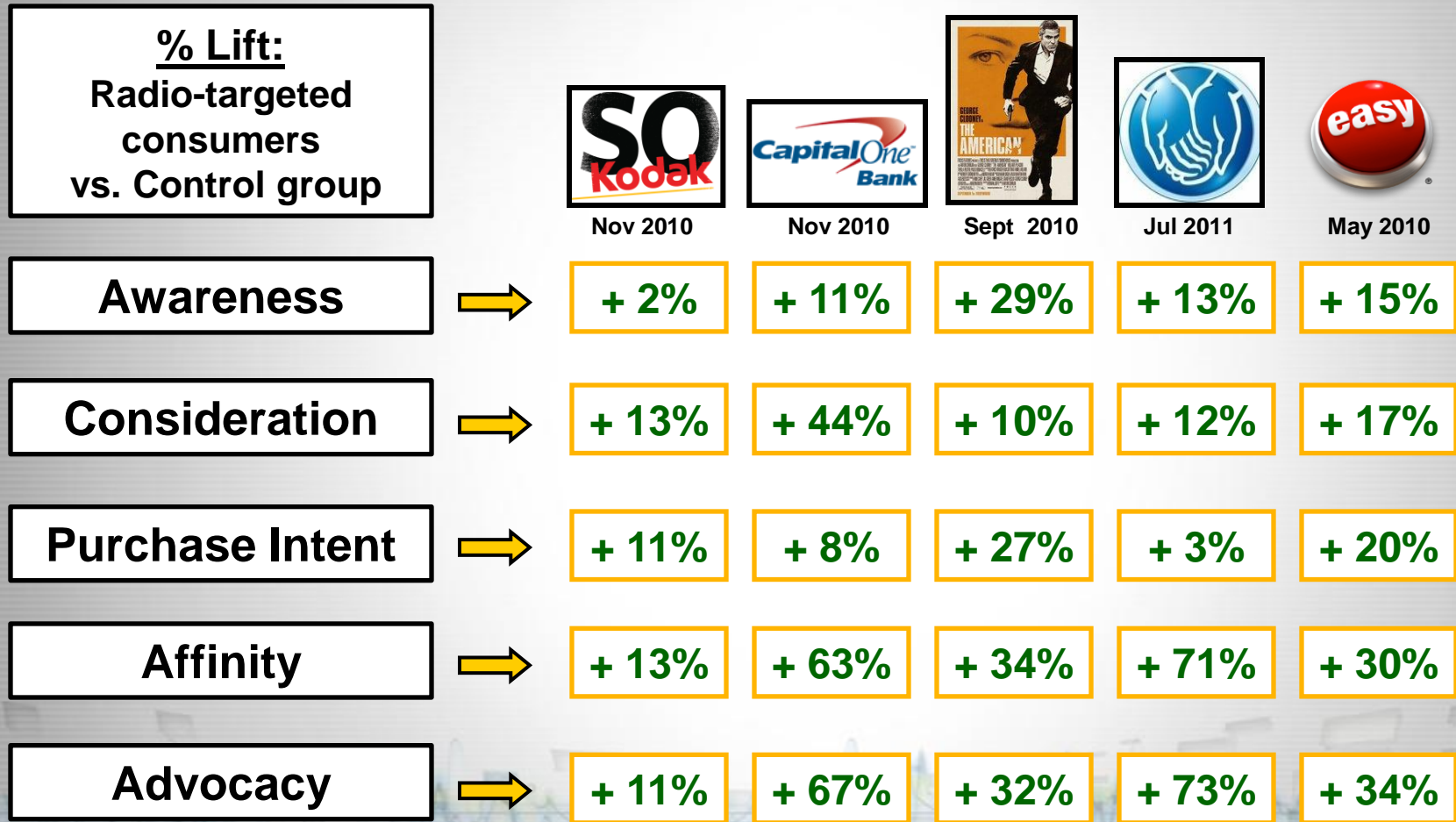


Radio-targeted consumers exhibit higher levels of engagement with brands



Source: Katz Case Studies, 2010-11; OTX.

*Allstate & Staples metrics confidential